Curriculum Change Form

(Present only one proposed curriculum change per form) (Complete only the section(s) applicable.)

D-	4	•

(Check one)	Department Name		Communication		
X New Course (Parts II, IV)	College		Business & Technology		
Course Revision (Parts II, IV)	*Course Prefix & Numb	ber	BEM 396		
Hybrid Course ("S," "W")	*Course Title (30 character li	imit)	Motion Graphics		
New Minor (Part III)	*Program Title				
Program Suspension (Part III)					
Program Revision (Part III)	*Provide only the information relevant to the proposal.		If Certificate, indicate Long-Term (University) or Short-Term (Departmental)		
Proposal Approved by:	<u>Date</u>			<u>Date</u>	
Departmental Committee	11/11/2013	Cour	ncil on Academic Affairs	1/16/2014	
College Curriculum Committee	11/15/2013	Faculty Senate**		NA	
General Education Committee*	NA	Board of Regents**		NA	
Teacher Education Committee*	NA	EFFECTIVE ACADEMIC TERM***			
Graduate Council*	NA	-			
*If Applicable (Type NA if not applicable.)					
**Approval needed for program revisions or suspensions.					
**To be added by the Registrar's Office after all approval is received.					

Completion of A, B, and C is required: (Please be specific, but concise.)

A. 1. Specific action requested: (Example: Increase the number of credit hours for ABC 100 from 1 to 2.)

To offer a motion graphics intensive class for BEM area students.

A. 2. Proposed Effective Academic Term: (Example: Fall 2012)

Fall 2014

A. 3. Effective date of suspended programs for currently enrolled students: (if applicable)

NA

B. The justification for this action:

This will be the first comprehensive motion graphics class offered to students within the Broadcast & Electronic Media major. Trends within the media industry demand greater knowledge of motion graphics software.

C.	The projec	ted cost (or savings) of this r	proposal	is as f	ollows:

Personnel Impact:

None

Operating Expenses Impact:

None

Equipment/Physical Facility Needs:

None

Library Resources:

None

Part II. Recording Data for New, Revised, or Dropped Course

(For a **new required course**, complete a separate request for the appropriate program revisions.)

- 1. For a new course, provide the catalog text.
- 2. For a revised course, provide the current catalog text with the proposed text using strikethrough for deletions and underlines for additions.
- 3. For a dropped course, provide the current catalog text.

New or Revised* Catalog Text

(*Use strikethrough for deletions and underlines for additions. Also include Crs. Prefix, No., and description, limited to 35 words.)

BEM 396 Motion Graphics. (3) I,II. Prerequisite/Corequisite: BEM 395. Training on industry standard motion graphics software used for post-production design and editing. The course examines visual effects and multimedia, covering techniques needed to improve students' command of motion graphics in video production.

Part IV. Recording Data for New or Revised Course (Record only new or changed course information.)

Course prefix (3 letters)		· · · · · · · · · · · · · · · · · · ·	College/Division: Dept. (4 letters)*
BEM	396	Fall 2014	AS HS COMM BT_X JS ED UP
Credit Hrs.	W	eekly Contact Hrs.	Repeatable Maximum No. of Hrs.
3	Lecture 3	Laboratory Other	
			Cip Code (first two digits only)
Schedule Type* (List all applicable)	Work Load (for each schedule typ	Grading Mode*	Class Restriction, if any: (undergraduate only)
1	3	N	FR JR
			SO SR
		Grading Information: Course is eligible for IP (in-progress grading) for: Check all applicable	
		Thesis	
		Internship	
		Independent Study	
		Practicum	
	CoRequisites	and Prerequisites **See definit	tions on following page**
Co-Requisite(s)): (List only co-	requisites. See below for prerequisites	s and combinations.)
Course Prefix ar	nd No.		
Course Prefix ar	nd No.		
Prerequisite(s):		only. List combinations below. Use "a d be placed in () following courses. D	and" and "or" literally.) (Specific minimum grade Default grade is D .)
Course Prefix ar	nd No.		
Course Prefix ar	nd No.		
Test Scores			
Minimum GPA (v student cumulative G	when a course grouping GPA is required)	or	
		te(s) Combination (Use "and" and following courses. Default grade is D	"or" literally.) (Specific minimum grade)
Course Prefix ar			Corequisite: BEM 395
Test Scores			-
Minimum GPA ((when a course grouping ve GPA is required)	Or	
	• •	not be awarded for both; or formerly.)
Equivalent Cou	` ` `		
Course Prefix ar	• • •		
-	nd No.		

Proposed General Education Element: Please mark (X) in the appropriate Element or Elements

Element 1 (9)	Element 2 (3)	Element 3 (6)	Element 4 (6)	Element 5 (6)	Element 6 (6)	Wellness
1A (3)	2 (3)	3A (3)	4(6)	5A (3)	6 (6)	
1B (3)		3B (3)		5B (3)		
1C (3)		or 3A/B				
		Integrated A&H(6)				